

# KWS Company Overview



- KWS is a family-owned plant breeding company founded in Germany in 1856.
  - World Headquarters: Einbeck, Germany
  - Cereals Headquarters: Wholde, Germany
- The KWS Hybrid Rye breeding program originated in Germany in the 1980s, building on decades of cereal breeding expertise.
- KWS Hybrid Rye was launched in Canada in 2014 and introduced in the United States in 2016.
  - Since then, the program has expanded significantly across North America, supported by dedicated regional trials and product development.



### KWS Hybrid Rye Unit









- 1 unit contains <u>1 million</u> viable seeds.
- Unit weight can vary depending on germination rates and grain weight.
- The exact weight of each unit is printed on the bag or tote label for reference.
- Hybrid rye does not tolerate wet feet.
  - Heavy, wet soils can cause stand establishment issues and increase disease risk.
  - To avoid problems, ensure fields have good drainage and avoid planting in low-lying or poorly drained areas.

### KWS SERAFINO

Hybrid Rye

PRODUCT OF: USA ORIGIN: SD GERMINATION: 90% PURE SEED: 99.99%

KIND: RYE

**INERT MATTER: 0.01%** OTHER CROP SEED: 0.00% WEED SEED: 0.00%

NOXIOUS WEED SEED: None

PollenPLUS®

SE02A-B2C-01B-3T

SEEDS PER POUND: 15570

**UNIT WEIGHT(LBS):** 68

**NET WEIGHT(LBS):** 

For reference: 1 unit = 1 million viable seeds Recommended seeding depth: 1 inch Recommended seeding rate: 0.8 units/acre Contains from 75 percent to 95 percent hybrid seed





KWS Cereals USA, LLC 495 County Road 1300 N Champaign, IL 61822

TESTED: June 2025

Scan with your smart phone to view our seeding rate

PVPA 1994 - Unauthorized Sales for Reproductive **Purposes Prohibited** 

Unauthorized Propagation Prohibited - (Unauthorized Seed or Propagating Material Multiplication Prohibited) - U.S. Protected Variety.

KWS CEREALS USA, LLC. warrants to the extent of the purchase price that the seed sold are as described on the container and/or the tag attached thereto, within cognized legal tolerances. KWS CEREALS USA, LLC. gives no further warranty

NOTICE: These seeds are protected by KWS' intellectual property rights. You must have a current signed Single Use Agreement ("SUA") with KWS to use these seeds Planting these seeds without a current signed SLIA is strictly prohibited and may subject you to liability for intellectual property infringement, breach of contract or other violations of the law. You have the limited right to: (1) use or sell a single crop of grain for food, fuel or livestock feed or forage and (2) sell a single crop to a KWS Cover+ Soil Protection Program License Partner. You have no other rights for propagation seed multiplication or use in any breeding programs.

Follow us on social media

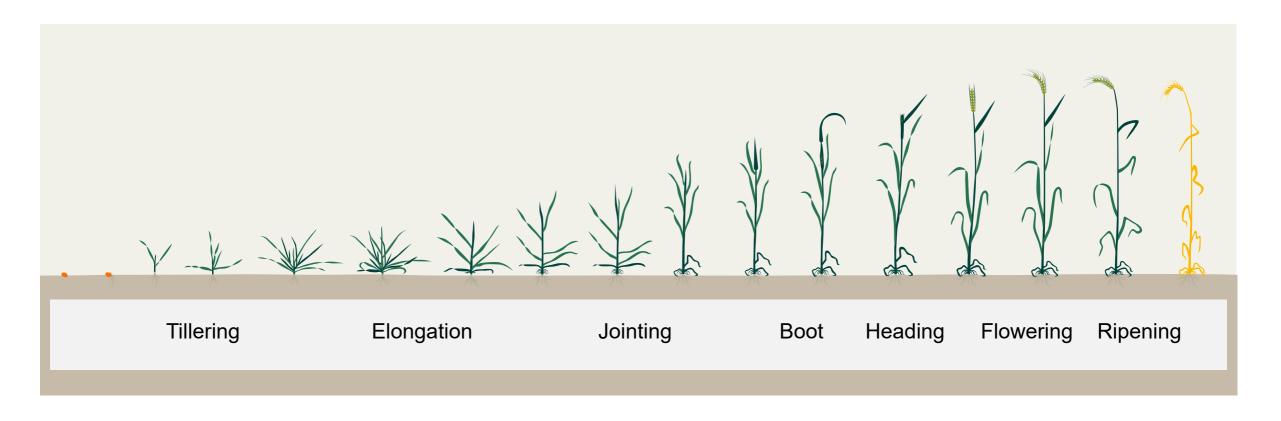




www.KWS-US.com

# Hybrid Rye Growth Stages





# Top Guidelines for the #RYEght Results



### Choose the RYEght Genetics

Select varieties adapted to your region with proven yield and disease resistance.

### Plant at the RYEght Time

Use the optimal planting window for early establishment and winter survival.

### RYEght Seed Bed Preparation

Ensure a firm, level seedbed for uniform emergence.

### Use the RYEght Planter

Set equipment for accurate depth and spacing.

### RYEght Planting Practices

Follow recommended seeding rates and row spacing.

### RYEght Stand Evaluations

Scout fields early to confirm establishment and vigor.

### RYEght Fertility Program

Apply nutrients, especially nitrogen, at the right timing and rates.

### RYEght Harvest

Harvest at appropriate moisture to preserve grain quality.



### Choose the #RYEght Genetics

### **KWS Hybrid Rye – Key Advantages**

#### Hybrid Vigor

 Delivers robust growth, improved resilience, and superior yield potential compared to conventional rye.

#### Newest Small Grain on the Market

An innovative crop option bringing fresh opportunities for rotation and profitability.

#### Forage and Grain Varieties

 Offers flexible solutions tailored for both high-quality forage production and grain harvest.

#### Highest Yielding Small Grain

Consistently outperforms other cereals in yield trials across diverse environments.

#### Earlier Maturity Forage

 On average, reaches maturity 5–7 days earlier than triticale, enabling timely harvest and improved double-cropping options.

#### Improved Drought Resistance

 Enhanced tolerance to dry conditions helps maintain yield stability under moisture stress.

#### Allelopathic Growth Inhibitors Suppress Weeds

 Naturally suppresses weed competition through allelopathic compounds, reducing the need for herbicides and supporting cleaner fields.



## Forage Varieties



### **KWS Aviator**

### Early Forage Readiness

 Matures quickly to allow timely chopping and maximizes feed quality before heading.

### High-Quality Forage

 Produces excellent forage with good protein and digestibility, ideal for dairy and beef rations.

### Excellent Feed Value

 High-energy forage with reliable starch and palatability to drive performance.

### Increased Tillering Capacity

 Enhanced tillering improves plant density, contributing to higher yields and better overall production.

#### Flexible Harvest Window

 Can be harvested early for higher quality or later for higher yield, adapting to your forage needs.

### **KWS Progas**

### Exceptional Biomass Production

 Designed specifically for high-tonnage forage, providing abundant silage volume.

### Improved Drought Tolerance

 Maintains biomass yield in dry conditions, reducing forage risk in challenging seasons.

### Excellent Forage Quality

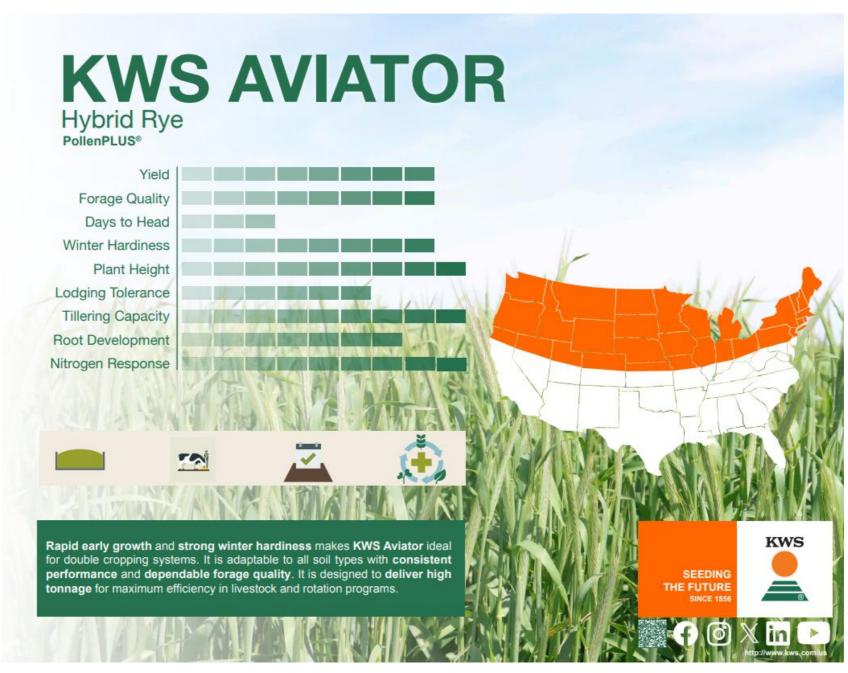
 Balanced energy and fiber content supports high intake and milk production.

### Fast Spring Growth

 Quick canopy development helps suppress weeds and accelerates early forage availability.

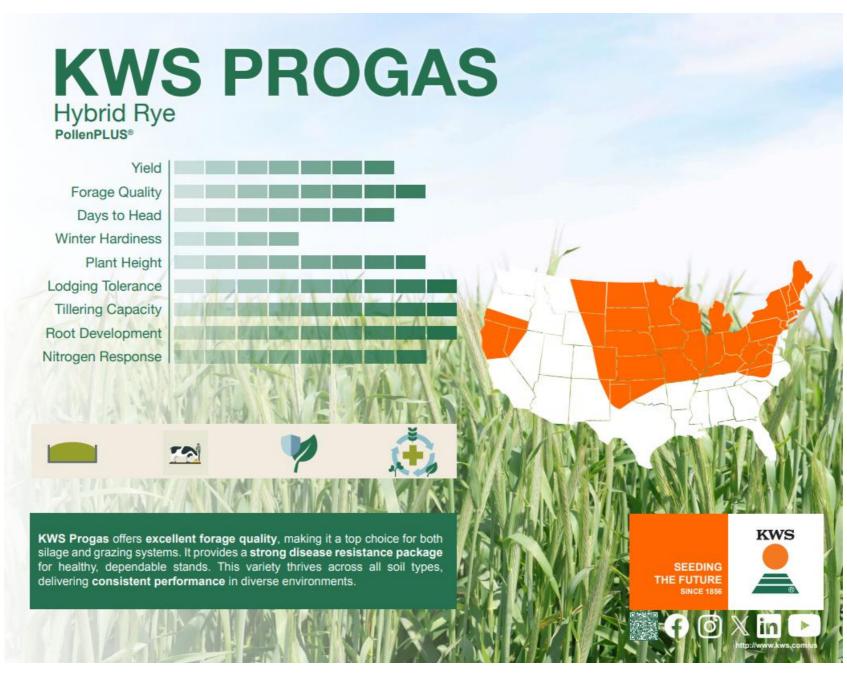
### Wide Adaptation

 Performs consistently across regions and soil types, making it a reliable forage option.





KWS PPT-Master 14/07/2025





KWS PPT-Master 14/07/2025

### **Grain Varieties**



### KWS Serafino

### Stable Yields Across Environments

 Highly consistent performance across a wide range of soils and conditions.

### Strong Root Development

 Develops a robust root system that improves drought tolerance and enhances overall plant stability.

### Excellent Grain Quality and Test Weight

Uniform grain ideal for feed or processing markets.

### Good Straw Strength

 Reduces risk of lodging and ensures easier harvest operations.

### Strong Agronomic Package

 Balanced disease resistance and winter hardiness for reliable production.

### KWS Tayo

### High Grain Yield Potential

Proven top performer in yield trials across diverse environments.

#### Excellent Winter Hardiness

 Strong cold tolerance ensures consistent stand establishment and survival.

### Increase Lodging Tolerance

 Improved lodging resistance for easier harvest and better grain quality under challenging conditions

#### Good Disease Resistance

 Offers protection against key diseases, supporting clean grain production.

### Reliable Test Weight and Grain Quality

 Delivers consistent test weight and marketable grain quality for feed or milling.

### **Grain Varieties**



### **KWS Receptor**

- Very High Yield Potential
  - Among the highest-yielding hybrid ryes in the portfolio.
- Strong Winter Hardiness
  - Exceptional cold tolerance ensures consistent stand establishment and winter survival.
- Excellent Grain Quality
  - Consistent test weights and uniform kernel size support premium markets.
- Improved Drought Tolerance
  - Maintains yield performance under moisture stress.
- Strong Disease Resistance Package
  - Protects against rust and other foliar diseases for cleaner harvests.





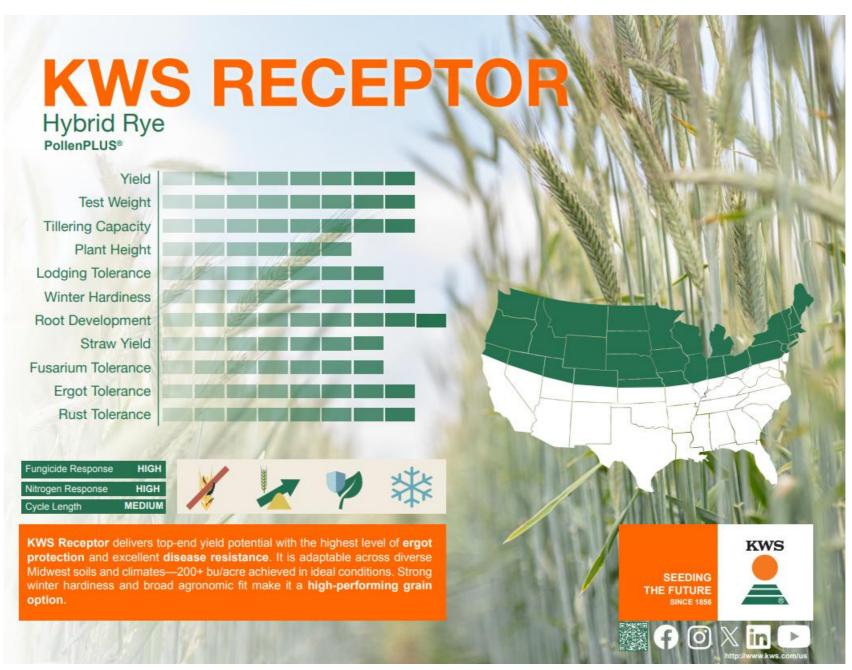


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## Key Advantages of KWS Hybrid Rye

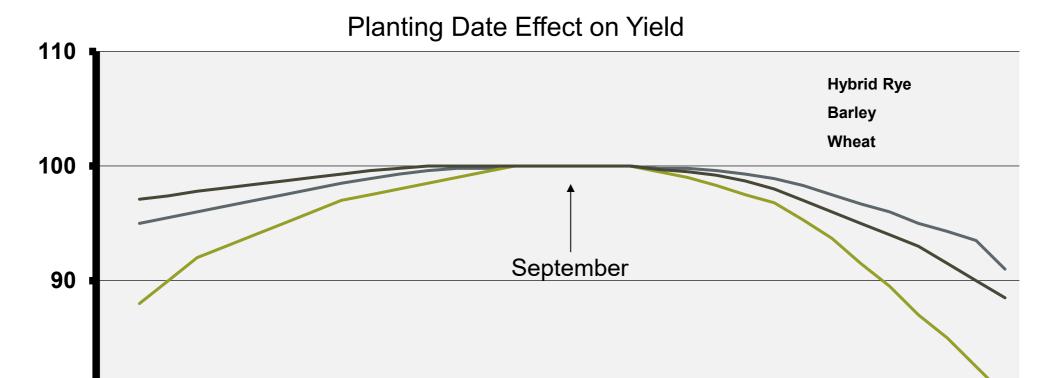


- Uses 20% Less Water Than Winter Wheat
- Consistently High Yields
- High Disease Resistance
- Less Seed to Handle & Store
- Less Risk for Fusarium
- Lower Crop Input Requirements
- Improved Crop Rotation
- Built in Ergot Protection PollenPLUS®
- Natural Weed Suppression
- Sustainability Advantage
- Superior Winter Hardiness



## Plant at the RYEght Time





### Mid-September is the Ideal Planting Window

Exact dates vary by region and seasonal conditions—consult local guidelines for best results.

### **Focus on Fall Establishment**

80

• The goal is to achieve strong root and tiller development before winter dormancy to set the stage for vigorous spring growth.

### **Adjust Seeding Rates for Late Planting**

• If planting is delayed, increase your seeding rate to compensate for reduced tillering potential

## RYEght Seed Bed Preparation



- Goal: Achieve excellent seed-to-soil contact to support strong, uniform establishment.
- Ideal Seed bed Should Be:
  - Firm: Provides consistent depth placement and good contact.
  - Minimal Clods: Reduces air gaps and improves germination uniformity.
  - Even Crop Residue Distribution: Prevents hair pinning and allows even emergence.
- Benefits of Proper Seed bed Preparation:
  - Ensures uniform seeding depth, critical for even emergence.
  - Promotes consistent germination across the field.



## Use the RYEght planter – Do's and Don'ts





### **Planting Do's**

- Use a Precision Planter
  - Ensures consistent seed depth and spacing for uniform emergence.
- No-Till or Minimum-Till Systems
  - Well-suited for conservation practices while maintaining good seed placement.
- Convert Corn Air Seeder
  - Adapt existing equipment to handle hybrid rye accurately.
- Change Plates to Small Grain Settings
  - Use appropriate metering components to avoid seed damage and ensure even flow.
- Use GPS Guidance
  - Shift planter passes as needed to achieve proper row spacing and avoid overlaps.



### **Planting Don'ts**

- Avoid Press Drills
  - Less precise depth control can lead to uneven stands.
- Do Not Broadcast Seed
  - Leads to inconsistent establishment and poor seed-to-soil contact.
- Avoid Aerial Application
  - Not recommended for hybrid rye results in poor emergence and stand variability.



## **RYEght Planting Practices**

# KWS

### Ideal Planting Temperature:

 Plant when soil temperatures are below 59°F to promote vigorous establishment and reduce disease risk.

### Planting Window:

 Timing is region-dependent, consult local recommendations for the optimal planting period.

### <u>Earlier Planting for Forage</u>:

 For forage use, earlier planting dates can maximize biomass production and improve quality.

#### Seeding Rate:

Target 0.8 units per acre (800,000 viable seeds) for most conditions.

### Seeding Depth:

Plant at a target depth of 1" for uniform emergence.

### Seed Rate Calculator:

 Utilize our calculator to confirm correct rates based on thousandkernel weight and germination percentage.

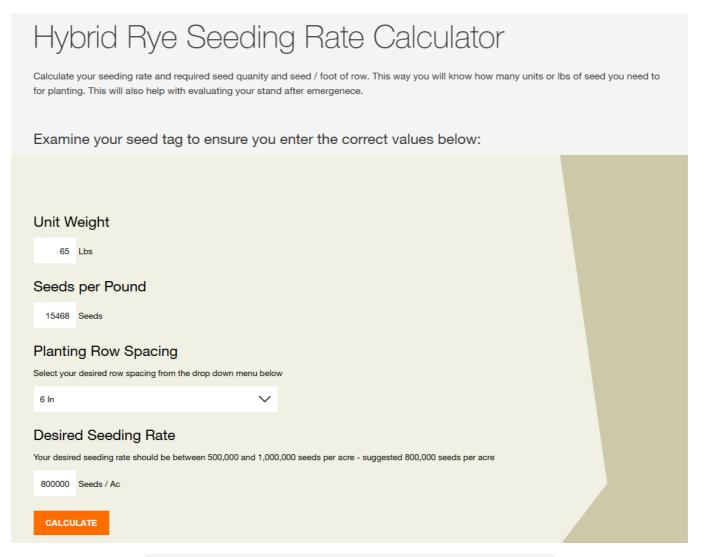
### <u>Calibrate Planter Carefully</u>:

 Take the time to calibrate your planter properly - accurate metering and placement are essential for a uniform stand.



# **RYEght Planting Practices**





Hybrid Rye Seeding Rate Calculator

# RYEght Planting Practices – Planting Depth



- Establishment is the most important factor at low seeding rates
- Correct planting depth is roughly 1 inch, depending on conditions







### Effect of planting depth in hybrid rye, avg. of 9 trials (0.6 million plants/acre)

	Yield,	Difference,
<b>Planting depth</b>	lbs/acre	lbs/acre
1.0 inch	8345	-
1.6 inch	8141	-204
2.4	8007	-338

# Fall & Spring Stand Evaluations



### Evaluate:

Plant and Tiller Density:
 Assess how many plants and tillers are present per square foot.

# Mortality: Identify areas with plant losses to understand establishment issues.

### Stand Density Goals:

- 17 Plants per Square Foot:
   Ideal target for maximizing yield potential.
- 10 Plants per Square Foot:
   Minimum threshold for achieving adequate yields.

### Notes & Considerations:

Thin Areas:
Watch for patches with lower plant counts - these can impact yield consistency.

Potential for More Ergot: Thin stands are more prone to ergot infection due to less pollen availability.

Row Width (in)	Row Length (in)
6	24.0
7	20.6
7.5	19.2
8	18.0
9	16.0
10	14.4
12	12.0
15	9.6

### RYEght Fertility Program

#### Soil Tests

- Essential to make good nutrient management decisions.
- Nitrogen Requirements: (Expected bu./ac x 1.2)
  - 80-120 lbs N/acre (depending on soil fertility, organic matter, previous crop credits, and yield target)
  - Split Nitrogen Applications:
    - Apply a small portion (20-30 lbs./ac) in the fall to support establishment but reserve the majority for spring to match peak uptake and reduce leaching losses.

### Phosphorous & Potassium Requirements

 Base applications on soil test levels to support early root development, tillering, and overall plant health. (40-60 lbs./ac of P & 60-100 lbs./ac of K preplant)

### Sulfur Supplementation

KWS Hybrid rye benefits from sulfur; consider applying 10–20 lbs./acre, especially in low-organic-matter soils or where deficiencies are common.

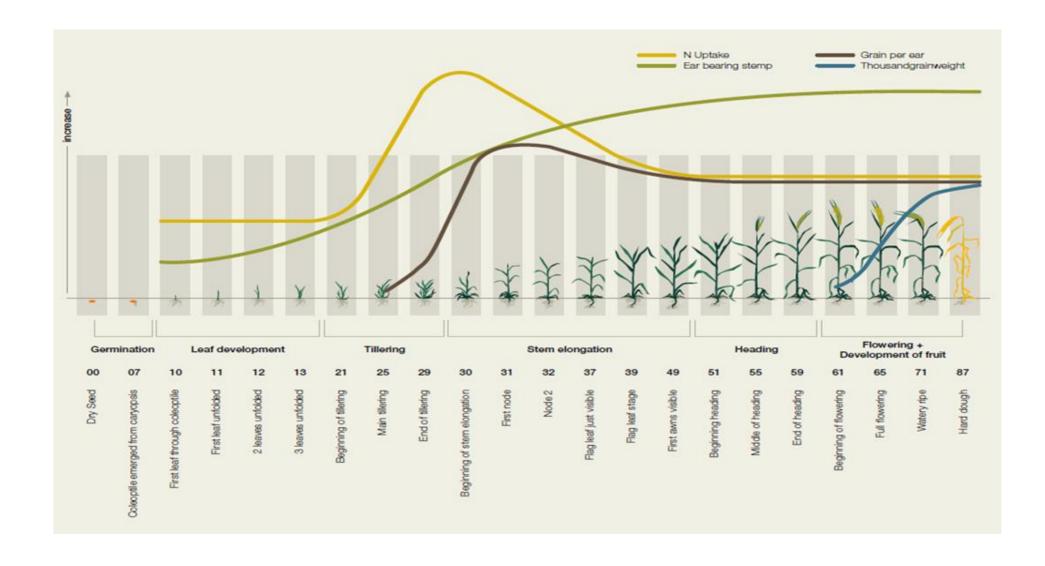
### Avoid Over-Application of Nitrogen

 Excess nitrogen increases lodging risk and can contribute to higher ergot susceptibility.



# RYEght Fertility Program





## **RYEght Grain Harvest**



#### Calculate Yield

 Use the Hybrid Rye Yield Calculator from KWS to estimate production accurately.

### Harvest Timing

 Target harvest at around 15% grain moisture to minimize drying costs and protect grain quality.

### Cut Height

 Cut high to leave as much straw as possible standing in the field to reduce material entering the combine.

### Straw Management

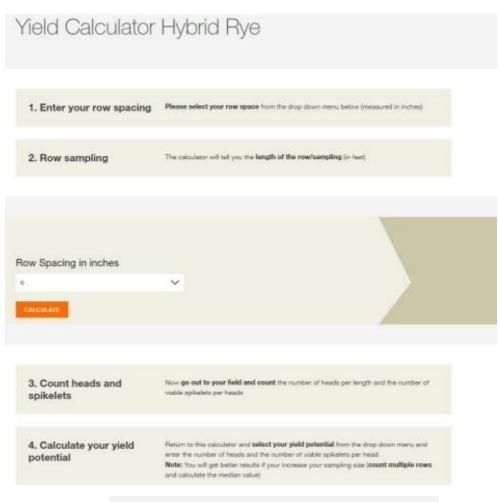
 Re-cut or windrow the remaining straw if you plan to bale or incorporate it.

### Threshing Tips

- Avoid broken kernels by adjusting rotor/cylinder speed and concave clearance.
- Ease the thresh (reduce aggressive threshing settings) to protect grain quality.

#### Combine Calibration

 Take time to calibrate the combine carefully to optimize threshing and cleaning efficiency.



Yield Calculator Hybrid Rye



### **KWS WEBSITE**



KWS US Hybrid Rye Home Page

### **RESOURCES**



### Guides

2025 Yield Data
Hybrid Rye Production Guide
Variety Sheets



### **Calculators**

Seeding Rate Yield

Stand Evaluation Profitability



### **Distributor Map**

Shows the location of every KWS Hybrid Dealer across the United States.

